As a 29-year Flight Attendant, flying primarily International, you need to know what a BAD idea this is! During the course of a 13 hour flight, I have to deal with many problems. I have had to deal with conflicts between pax an average of 5-6 times a year. Can you even imagine how many conflicts I will have to deal with when I have a percentage of 400 people talking on cell phones, loudly because they can't hear themselves over everyone else, in several languages? Please--we are short staffed, overworked, and currently losing most of our pay and benefits. Pax are stressed due to security concerns and procedures. We cannot police the extra added burden of rude, obnoxious, inflight cell-phone users! This is a mistake and people will inevitably get hurt, airplanes will have to land and remove people, and police and possibly medical personnel will have to be called to handle the the aftermath on the ground!